

punch alert

The One Solution for
Safety Communications

10,000 lives and \$92 billion per year can be saved with a **one minute reduction in emergency response times.**

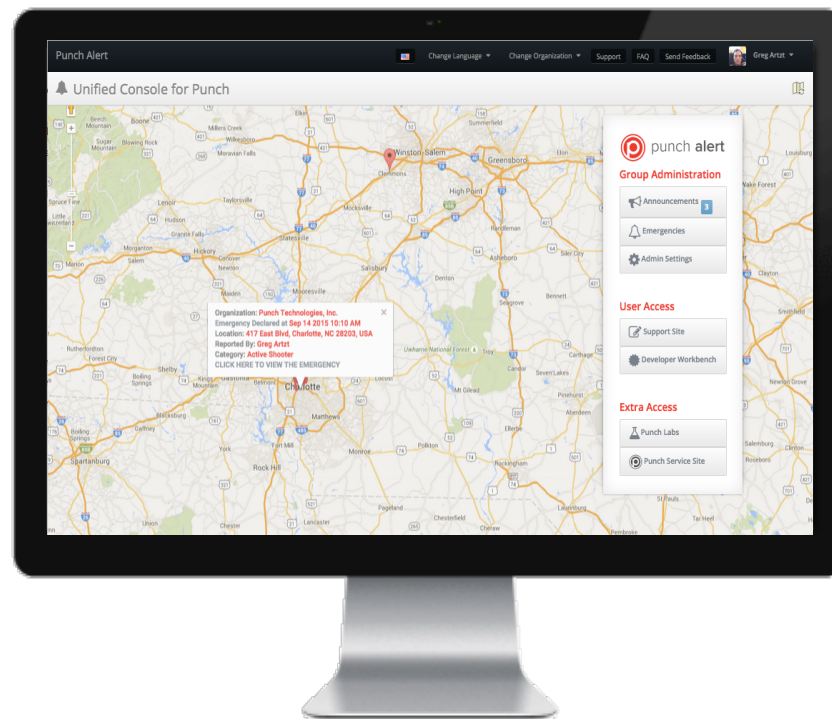
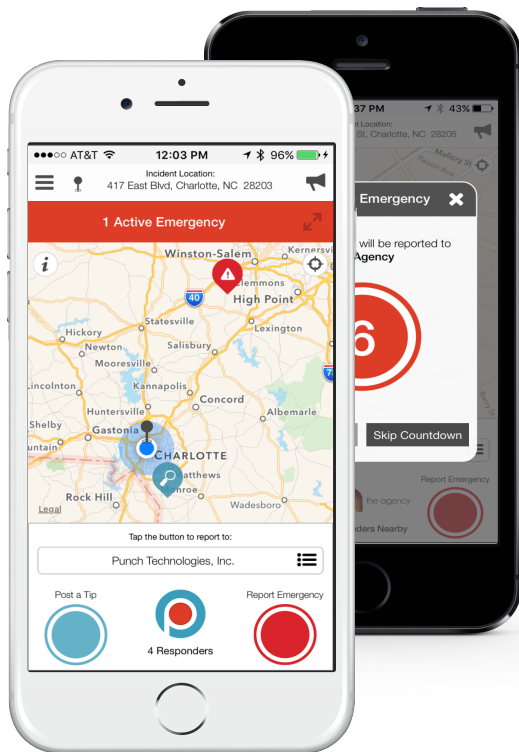
- FCC Report Estimate



“Our plan was always to use the public address system.”

- Michele Gay, Sandy Hook Mom, Friend to Punch, Founder of Safe and Sound

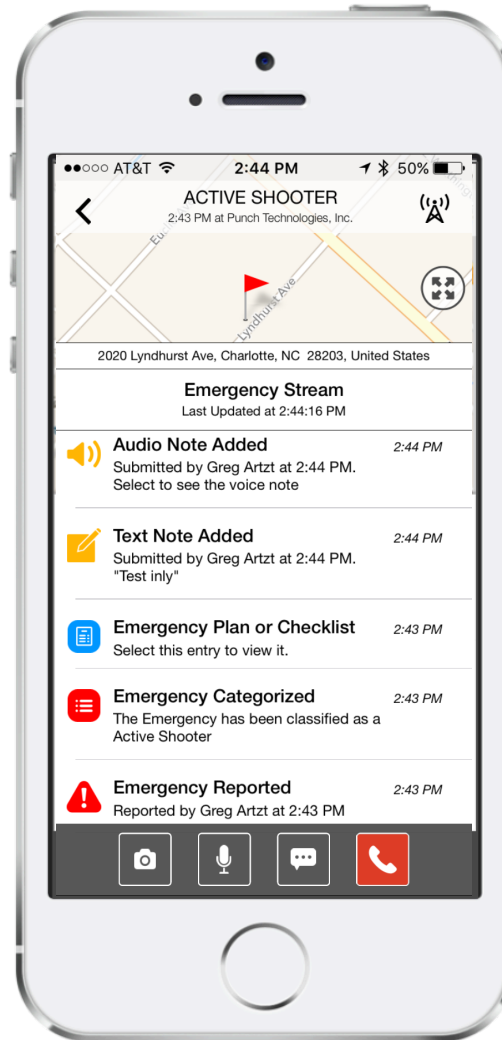
The All-in-One Mass Communication and Emergency Management Platform



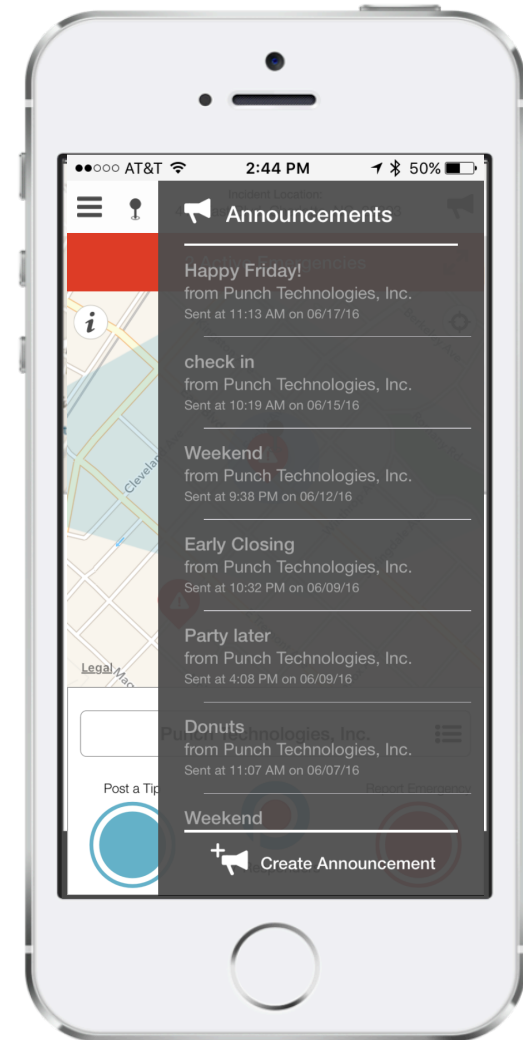
Tips



Emergencies

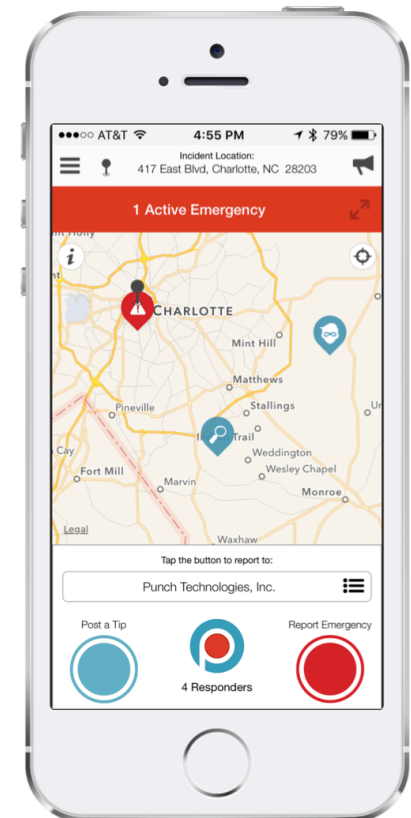


Announcements



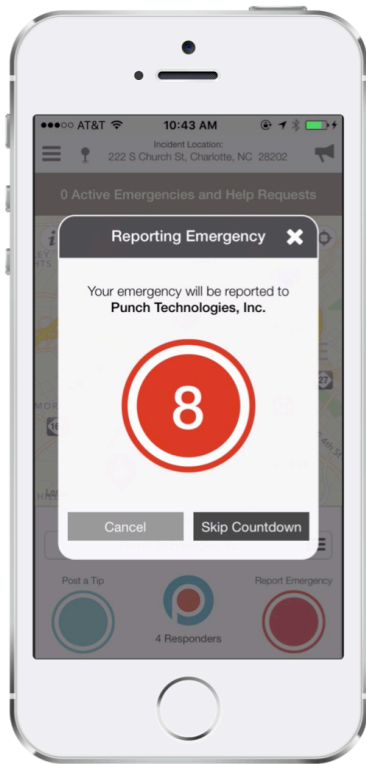
Problems Solved with Punch Alert

- Slow or inefficient response
- Lack of effective cohesive incident management tool
- Poor or limited communication during incidents
- Antiquated and complex systems for routine notifications
- Difficult to manage multiple simultaneous incidents
- Limited post-incident data for analysis and reporting

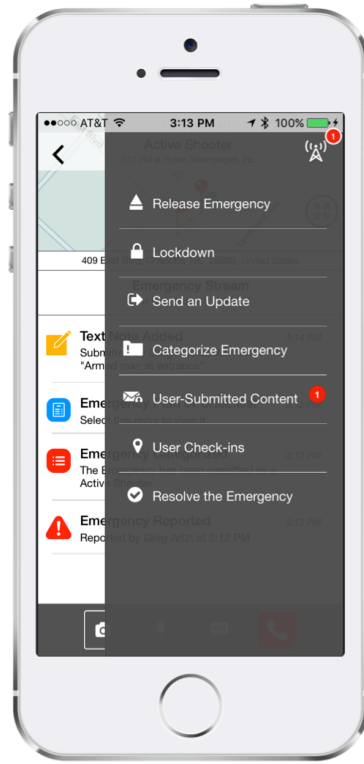


Analyze, Inform, & Take Action

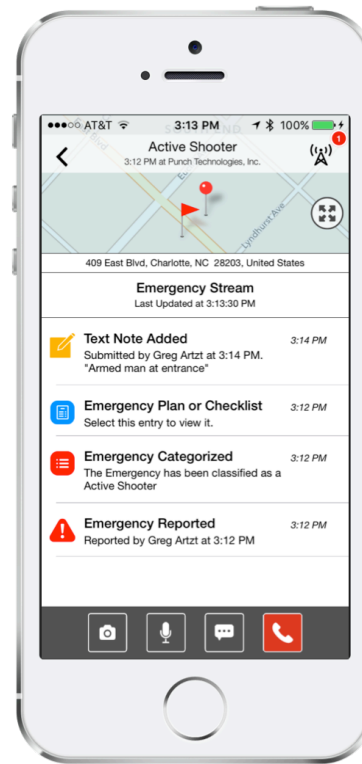
Punch Alert's Unique Emergency Process



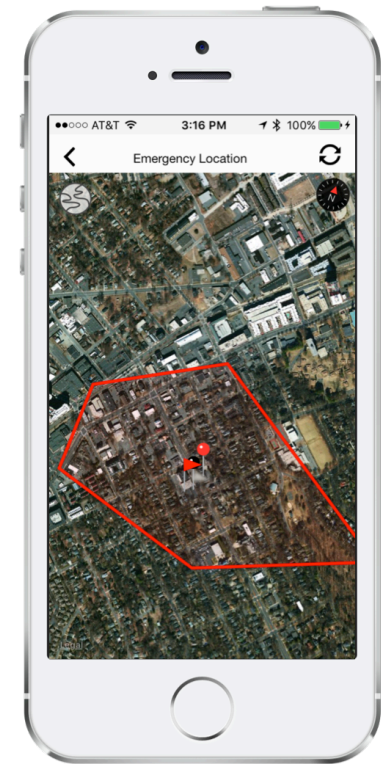
Panic Button



Management & Communication



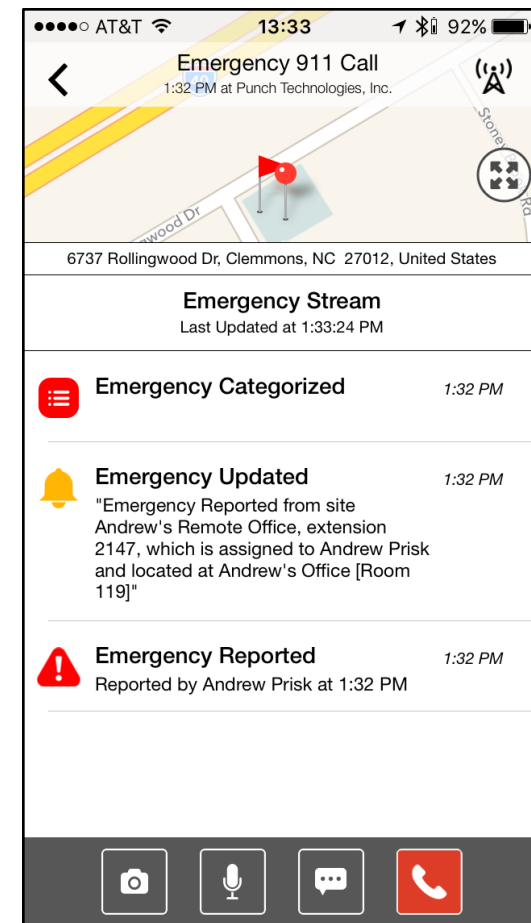
Crowd Sourced Content



Real-time Location

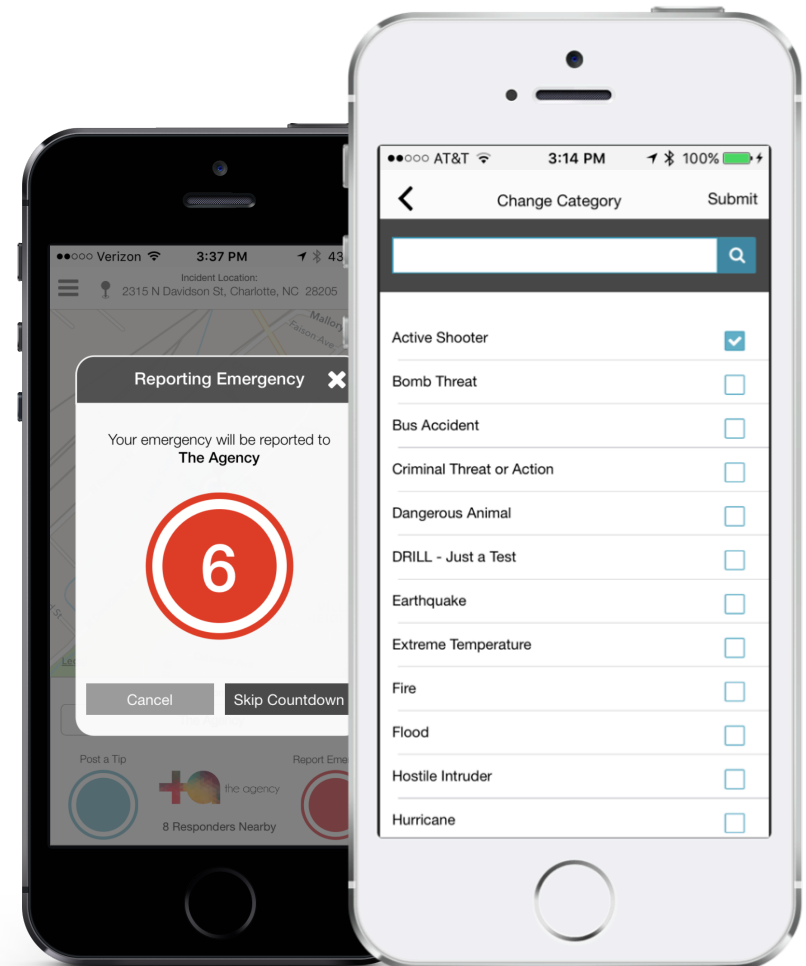
ShoreTel Integration

- Alerts Internal/External Responders when 911 dialed from ShoreTel system
- Initiates response while 911 call is in progress
- Define multiple extensions that trigger Punch Alert with pre-defined categories (ie. Ext. 5000 for School Nurse Hotline)
- Runs as service on HQ Server



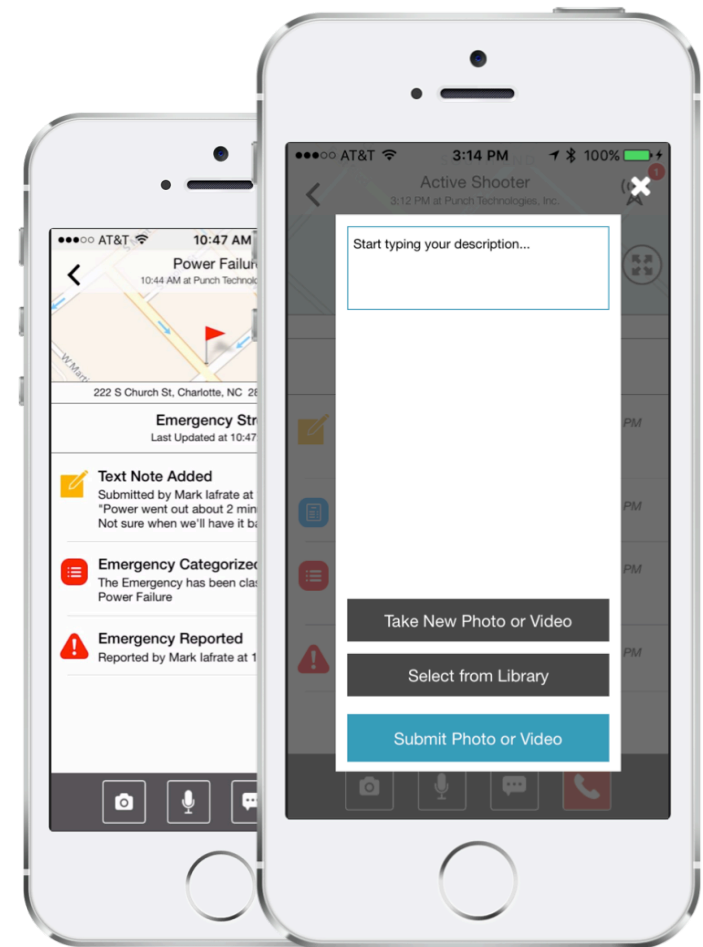
Reporting an Emergency

- Push the panic button
- View 10 second vibrating countdown
- Identify emergency category
- Notify responders through 5 channels:
 - Call, Email, Text, Mobile, Desktop
- Report quickly and quietly
- Leverage the power button on Android
- Silently alert 911 off-campus



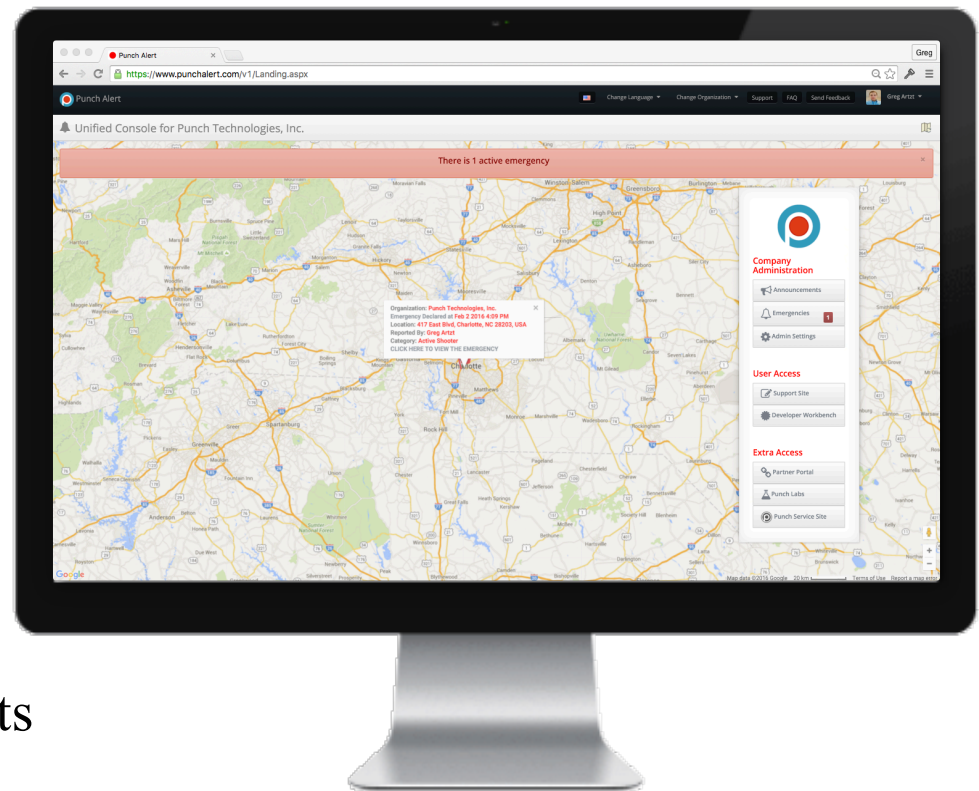
Smart Emergency Communication

- Receive notification of an alert
- View information on the reported incident
- View instructions from authorities
- Submit text, audio, pictures, video
- View emergency plans
- View emergency location



Emergency Management

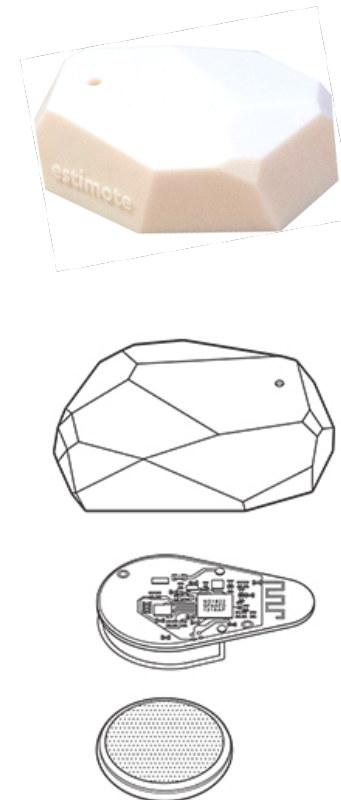
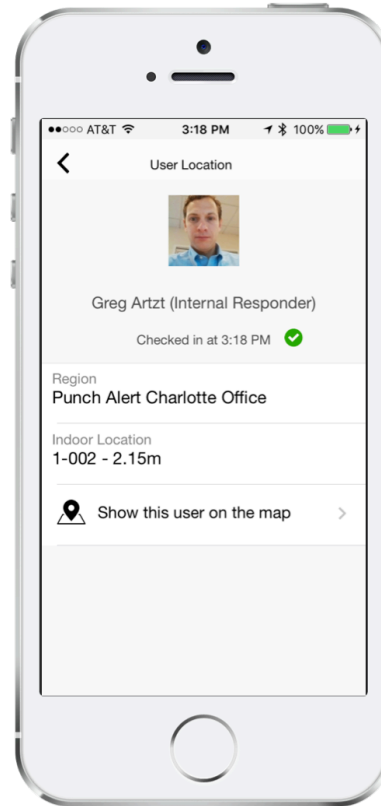
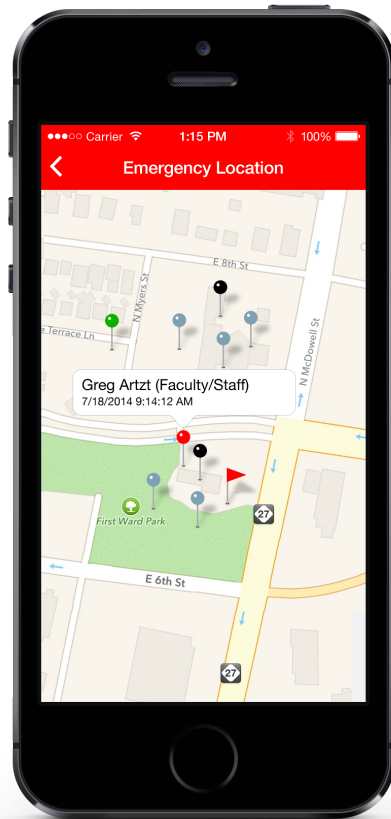
- Set-up & Manage Users
- Monitor Emergency Dashboard
- Notify users of the emergency
- View/share user content
- Send mass updates
- Resolve the emergency
- Analyze Incidents & Create Reports



Analyze, Inform, & Take Action

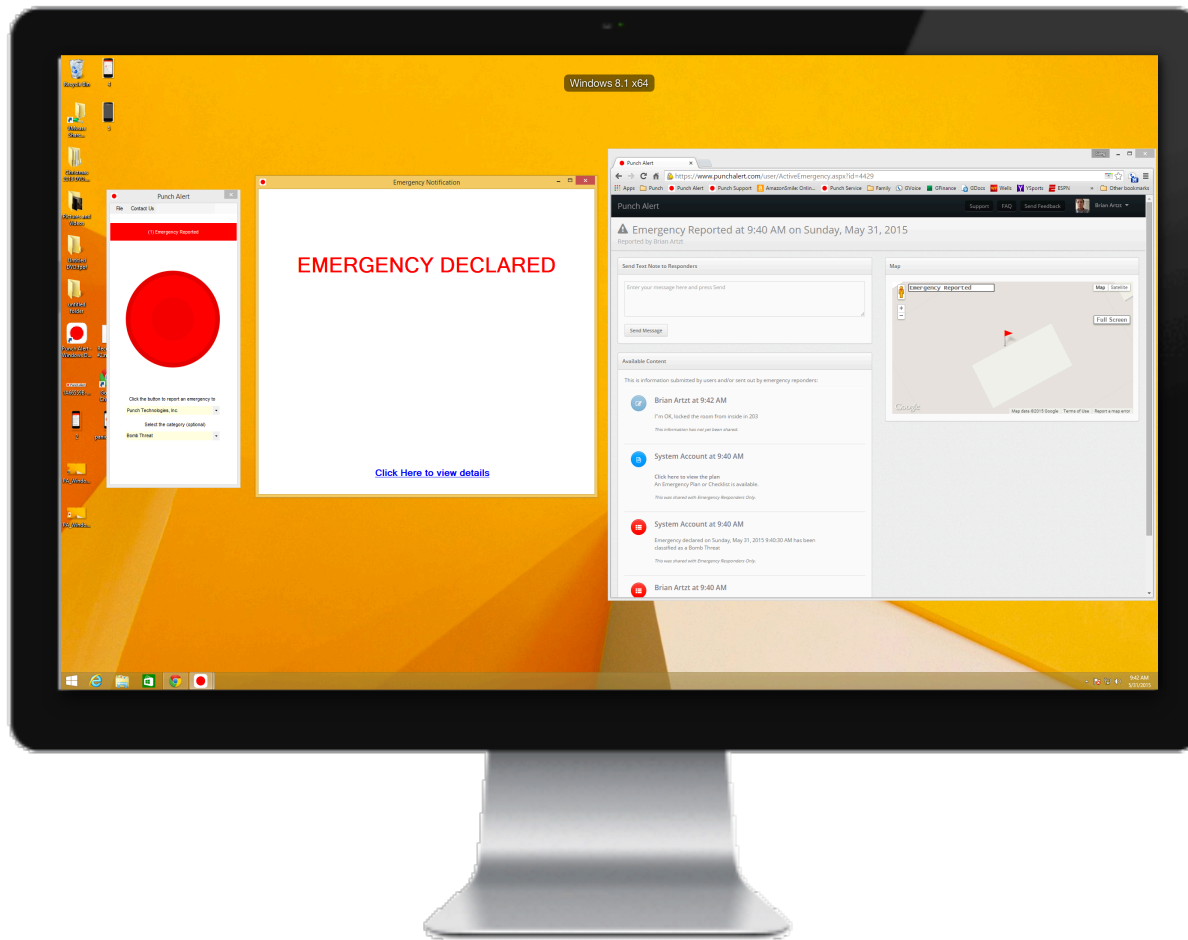
Real-time Location Tracking

GPS for outdoor location monitoring and iBeacon for indoor positioning

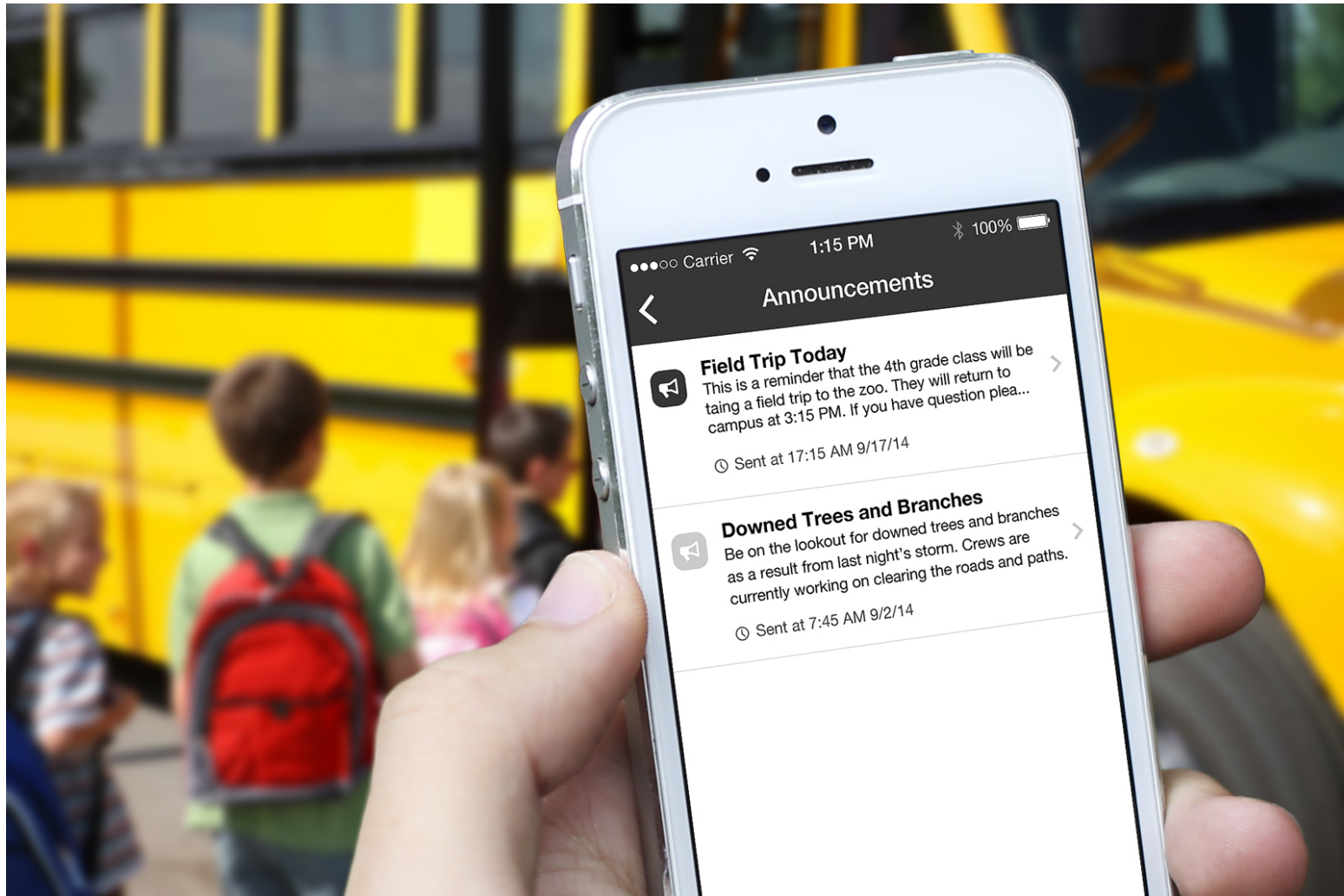


Desktop Application

Report emergencies or receive alerts on any desktop computer

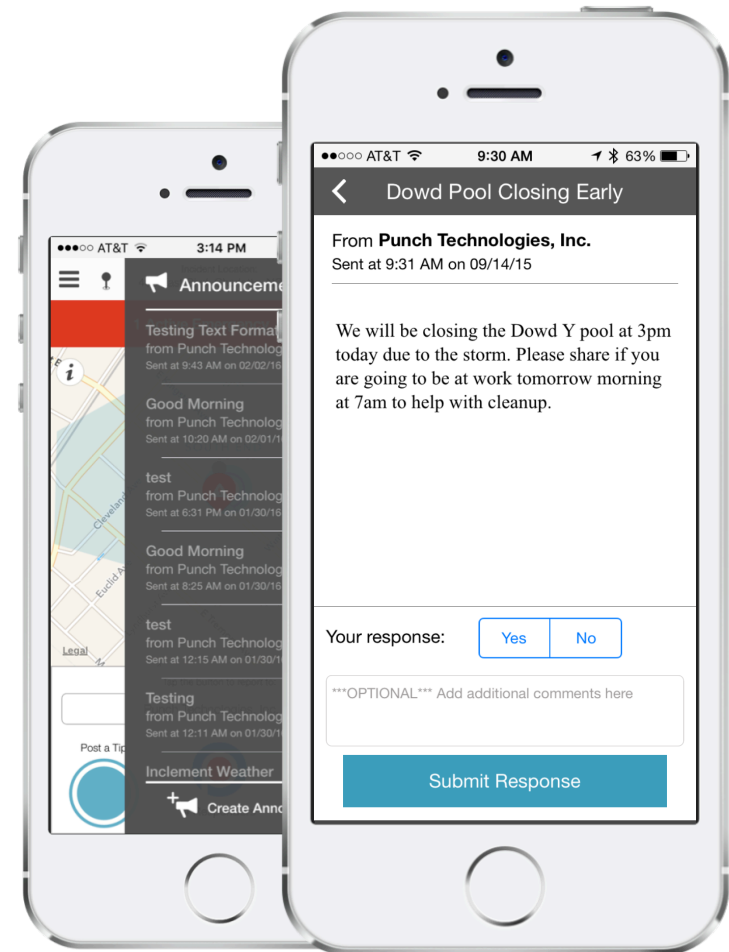


Announcements



Simple, Powerful Announcements

- Send text, email, push notifications
- Send audio announcements
- Send from app or web console
- Manage / import lists on web console
- Request Yes / No response
- Request User location
- Respond with comments
- Respond from app or email

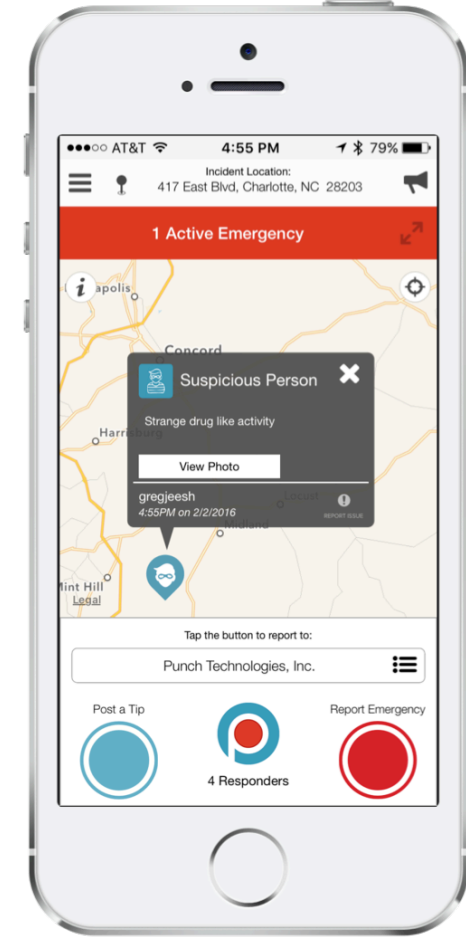
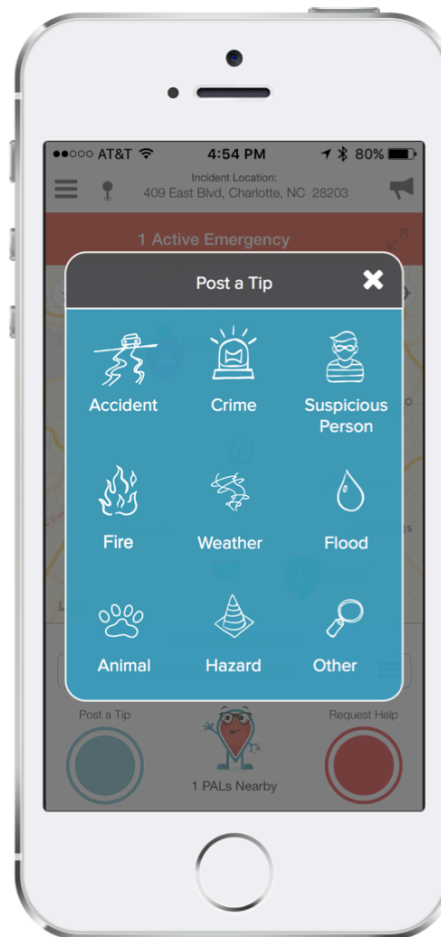
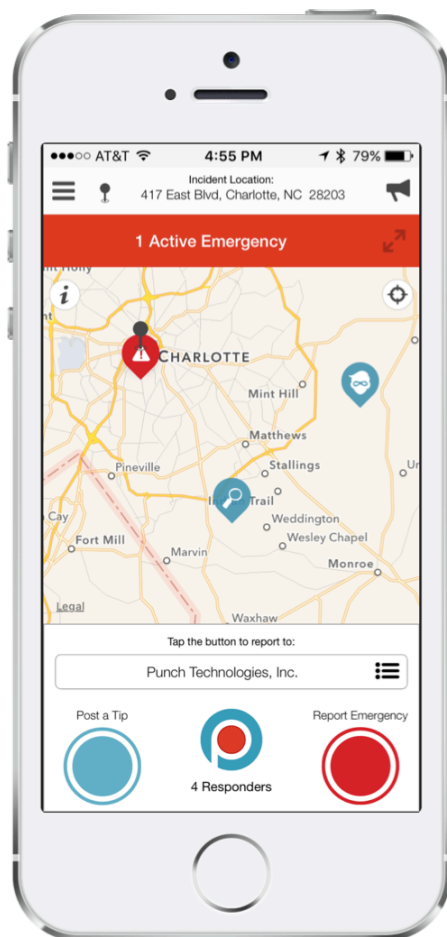




Welcome to the Community

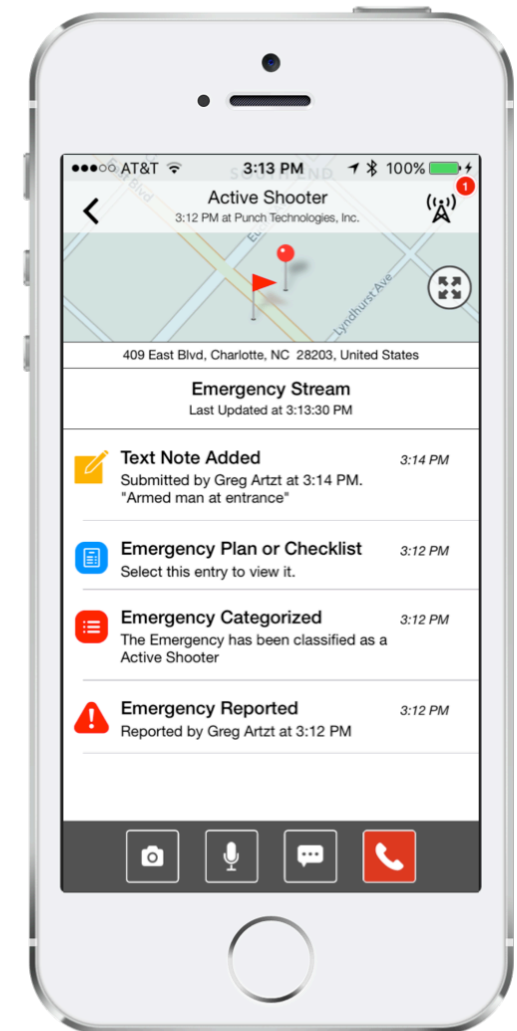


Reporting Tips and Non-Emergencies



Why Punch Alert?

- It's easy to set-up and use
- It leverages existing infrastructure
- Best communication platform of its kind
- Unparalleled in real-time location tracking
- New Standard for Campus Security



Every Second Counts

Online: PunchAlert.com

Email: Contact@PunchAlert.com

Punch Technologies, Inc.

